

Message Text

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PAGE 01 TEGUCI 05722 091710Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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R 082017Z DEC 76

FM AMEMBASSY TEGUCIGALPA

TO USDOC WASHDC

INFO SECSTATE WASHDC 5205

UNCLAS TEGUCIGALPA 5722

E.O. 11652: N/A

TAGS: BEXP, HO

SUBJ: WTDR/FTI

REF: USDOC 18894

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 0016400

4. AGENCIA FASQUELLE, S.A.

5. P.O. BOX 72; 3A. AVE. S.O. NO. 50

6. SAN PEDRO SULA, HONDURAS

7. ESTABL: 1916 8. EMPL: 120 9. SIZE: (20-X) MEDIUM

10. REPUTATION (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 12/16

13A. 35192-35 IMP; AND DIST; OF DIESEL ENGINES.

13B. 35220-135 RET; DIST; AND IMP; OF FARM MACHINERY.

13C. 35612-135 RET; DIST; AND IMP; OF HYDRAULIC PUMPS

13D. 37141-135 RET; IMP; DIST; OF PARTS AND ACCESSORIES FOR
MOTOR VEHICLES.

14. CONTACT: RAMON PINEDA F. TITLE: MGR.

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PAGE 02 TEGUCI 05722 091710Z

15. CABLE: FASQUELLE 16. TELEX: N.A. 17. TEL: 521973

18. FINANCIAL REFS: BANCO DE LONDRES Y MONTREAL LTDO., SAN PEDRO SULA.

19. TRADE REFS: CHAMBER OF COMMERCE, BLVD. DE CIRCUNVALACION, SAN PEDRO SULA.

20. J.I. CASE, RACINE, WIS. (AGRIC. MACHINERY); DEMING CRANE CORP., SALEM, OHIO (PUMPS).

21. THIS CORPORATION, FORMERLY EXCLUSIVE REPRESENTATIVE OF CHEVROLET CARS FOR THE NORTHERN AREA OF HONDURAS, AT PRESENT SELLS ONLY SPARE PARTS FOR THESE VEHICLES, IN ADDITION TO SELLING FARM MACHINERY, PUMPS, AND SIMILAR PRODUCTS. THE FIRM IS LOCATED IN ITS OWN, OLD, LARGE BUILDING WHICH HOUSES OFFICES, SPARE PARTS DEPARTMENT, SHOWROOM AND WAREHOUSE. THE FIRM OWNS LARGE INTERESTS IN CATTLE AND AGRICULTURE BUSINESS. MR. PINEDA FASQUELLE IS AN IMPORTANT BUSINESSMAN IN SAN PEDRO SULA AND MANAGES THE FIRM WELL. THE FIRM ENJOYS A GOOD REPUTATION IN LOCAL BANKING AND COMMERCIAL CIRCLES, AND IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J.J. ORTUNO, APPROVED BY: M. KROMHOUT. BECKER

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Message Attributes

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Margaret P. Grafeld
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